



Mississippi Trade Mart
Jackson, Mississippi
888.886.3323
mississippimarket.org

Thursday, JUNE 3 & Friday JUNE 4, 2010

Hosted by the Mississippi Development Authority, the Mississippi Market is the only state-sponsored event of its kind designed to specifically promote products and businesses from its home state. The Market features a variety of products, all of them unique and all products of Mississippi craftsmen, manufacturers, wholesalers and artisans!

WHY MISSISSIPPI BUSINESSES SHOULD EXHIBIT THEIR PRODUCTS:

- Last year 113 businesses exhibited with total show sales of \$590,701, an average of \$5,322 per exhibitor.
- 1,586 orders were taken, 70% from new customers.
- Direct mail campaign inviting over 10,000 customers.
- Aggressive national and regional ad campaign with exposure at the Atlanta and Dallas Markets.
- Personalized postcard invitations are provided FREE.
- One day workshop for registered exhibitors on how to prepare for wholesaling.
- One-on-one consulting offered year round by the MDA Existing Industry & Business Division.
- Exposure on the Mississippi Market website.
- Low cost, in-state show is economical to your travel budget and time.

WHY SOUTHEAST RETAILERS SHOULD ATTEND:

- Last year over 800 credentialed buyers attended from seven states.
- The most COST EFFECTIVE market of the year.
- Plenty of on-site FREE PARKING.
- Over 100 VENDORS every year, many with products NEVER BEFORE SEEN.
- Friendly atmosphere with down-home SOUTHERN HOSPITALITY.
- Lots of ELBOW ROOM with large isles.
- Stock your shelves with MISSISSIPPI PRODUCTS.
- View some of the most UNIQUE PRODUCTS you've ever seen!
- Two-day CENTRALLY LOCATED show is economical to travel budget and time.

Gifts, Gourmet, Pottery, Jewelry, Tabletop & Much More...